

The Arc of Shelby County 2010 Fishing Tournament



Saturday, March 13, 2010
Beeswax Landing, Lay Lake

We are offering area fishing enthusiasts a fun way to help Shelby County's developmentally challenged children and adults, and their families. This event will raise funds to assist programs that provide early intervention for infants through toddlers, supported employment for adults, self advocacy training for those who are able, personal care services to individuals and families, and a range of referral services to help families find existing resources within the area.

Although The Arc of Shelby County is a United Way sponsored organization, additional funds are still needed. This is especially true in the current economic climate, when State funding for services is in significant proration. The Arc of Shelby County is committed to helping those in our community least able to help themselves, but we need your help.

Our tournament will be an 85 percent payout tournament, based on \$50 per boat entry fee, plus \$10 per boat Big Fish pot, distributed as follows:

First Place: 35%

Second Place: 25%

Third Place: 15%

No Weight Draw: 10%

Big Fish Prize: total of \$10 per boat

By returning as much as possible to the fishermen, sponsorship becomes a crucial element in making the tournament a financial success. The second page of this document contains information about the available sponsorship levels, but all support, at any level, is welcome and appreciated. We hope that you will consider coming on board as a cash and/or door prize sponsor.

Sponsor for Us



We are quadruplets Lillian, Katherine, Harper, and John. We were born 8 weeks early. At 8 months of age, we were not reaching appropriate developmental milestones, and our dad called The Arc of Shelby County. They performed an evaluation and assessment. They then wrote a family service plan and provided home-based coaching and consultation from a physical therapist, occupational therapist, and special instructor, as well as assistance from a service coordinator. After a year of services, we are now well on our way to typical development.

There are hundreds of other children and adults in Shelby County that need services to address mental and developmental disabilities, helping them to be participating citizens of our community. You can be part of that assistance. You can help The Arc do great things when you *fish for us or sponsor us*.



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Sponsorship Information



Description	Amount
Corporate Naming Tournament assumes your corporate name (Your Company–The Arc of Shelby County Fishing Tournament), and your logo appears with all promotional material, announcements, and signage.	\$5,000
First Prize Guarantee of \$500 Guarantees a First Place prize of at least \$500, regardless of number of entries, and your logo appears with all promotional material and signage.	\$1,000
Second Prize Guarantee of \$350 Guarantees a Second Place prize of at least \$350, regardless of number of entries, and your logo appears with all promotional material and signage.	\$700
Third Prize Guarantee of \$225 Guarantees a Second Place prize of at least \$225, regardless of number of entries, and your logo appears with all promotional material and signage.	\$450
No Weight Draw Prize Guarantee of \$100 Guarantees a No Weight Draw prize of at least \$100, regardless of number of entries, and your logo appears with all promotional material and signage.	\$200
Door Prizes While all prize donations are welcome, a prize must have a value of at least \$25 to have your name included with all promotional material and signage.	Open
Other Cash or In-Kind Donations Donations of \$100 to \$250 in value will get a small version of your logo with all promotional material and signage. Donations of \$25 to \$99 will get your name on materials.	Open

To have your logo/name included in promotional materials, we must receive your commitment and logo by January 31.

Contributions may be made on line with Visa or Mastercard at www.thearcofshelby.org (a \$6 processing fee is added to all transactions by our servicer)

Send checks to: 1960-H Chandalar, Pelham, AL 35124



The Arc of Shelby County